

JOHNSON CREEK SCHOOL DISTRICT
Athletic Facilities Ad Hoc Committee Meeting Minutes
Monday, September 15, 2014
Johnson Creek MS/HS Room 207
4:30 p.m.

Chair Rick Kaltenberg called the meeting to order

Members Present: Rick Kaltenberg, Andy Swanson, Rick Wensch, Principal Cale Vogel

Also Present: Trent Probst

Cale Vogel verified that the meeting was properly posted pursuant to s.s. 19.84(1) Wis. Statutes

Motion by Swanson/Kaltenberg to approve the agenda as posted. Motion Carried.

Marketing Plan

- Web Site Design/Branding

The Committee discussed the need for a web site, branding, and visuals.

The Committee will schedule interviews with marketing companies to discuss deliverables and cost.

- Visuals

Motion by Swanson/Wensch to recommend to select Kapur & Associates to develop renderings of the proposal facilities. Motion Carried.

Discuss Booster club involvement

The Committee proposes involving the Booster Club to organize and host future fundraisers.

Discuss costs and estimates

The Committee will request an itemized and detailed list of materials and labor costs for project. This will allow donors to have an understanding of what they are donating toward or could donate for labor.

The next meeting will be October 1st at 4:30 p.m in MS/HS Room 207.

Motion by Wensch/Swanson to adjourn. Motion Carried.

Respectively Submitted By:

Cale Vogel
Middle School and High School Principal